



# COACHING ACADEMY ONLINE

A program designed to build your leadership coaching capability to enhance the performance of others — a must-have skillset for 21st century success in a rapidly changing global world.



*"We teach people the skills to coach across boundaries of region, culture and diversities: we believe in coaching for an interconnected world."*

***Glenn Ball – Director, Executive Central***

# Coaching Academy

## Online

At Executive Central we have 25 years' experience with executive coaching, and we are passionate about sharing this rewarding profession with others. We coach best practice models and methods from our exclusive suite of content.

Our Coaching Academy is delivered by some of the most highly regarded coaches in Australia and the Asia Pacific Region. And, since 2015, the Academy has certified more than 300 Accredited Executive Coaches who form a professional practice alumni.

The program is centred around 9 x 2-hour workshops on coaching and leadership theory and practice. Each participant puts theory into practice immediately through our unique 'live coachee' experience, in which they coach a real client while supported by a Master Coach.

Between the workshops and coaching their coachees, participants have access to a suite of self-directed learning tools, receive one-on-one coaching from a Master Coach, and get access to content and collaboration through a workplace group.

Coaching Academy is a highly engaging experience that positively impacts each individual and their capability and builds lasting networks and relationships.

Learn, gain insights, understand more about yourself, and be better enabled and empowered to coach and develop others.

Build a coaching culture in your organization or establish a practice for yourself – we equip you whatever the circumstance to help you reach your goals.

# Executive Central Coaching Academy Online

The Program fee is **\$5500**  
**(+GST)**

This investment covers:

- Orientation Session
- 9 x 2-hour virtual workshops
- Our unique 3 modules of coaching: How to coach; What to coach; Building a coaching practice
- 3 x one-on-one Master Coaching Sessions
- 8 x 'Live Coaching' sessions
- Gallup StrengthsFinder 2.0
- Access to digital content, methods and models
- An action-oriented Career Map
- Exit as an Accredited Executive Coach
- Join a a supportive Alumni of professional executive coach
- Our unrivalled Performance Guarantee

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# The Coaching Academy Story and Impact on Participants

The program equips you with the potential to make a real difference as an executive coach, whether as an organisational leader, or as an independent consultant. We provide cutting-edge coaching models, skills and practical know-how, so that you can build a best-practice coaching capability.

## Our alumni of Executive Coaches highly recommend the program:

*“Executive Central’s Coaching Academy has given me some really practical and effective tools to use...”*

*“We’re using Executive Central Coaching Academy for leadership coaching because we want our leaders to be coaches who can bring along the next level of leaders...”*

*“Coaching Academy really resonated with me in terms of the practicality of the methods we used, such as Happy Sad Happy and House of Change...”*

*“I’ve developed my own ability to coach others and share the experience and lessons I’ve learned in my career...”*

*“The program tools and methods are really practical. They help people achieve the outcomes they’re looking for by enabling the person to take the next step...”*

## Program Outcomes

- ✓ Practical High-Performance Coaching Methods and Strategies
- ✓ Greater Self-Awareness, Emotional Intelligence and Resilience
- ✓ An Action-Oriented Career Map
- ✓ A Greater Understanding of Your Strengths and How to Enhance and Leverage Them
- ✓ Knowledge and Strategies for Leveraging the Strengths of Executives and Talent
- ✓ Certification as an Executive Central Accredited Executive Coach
- ✓ Access to On-Going Coaching and Mentoring
- ✓ Join a Professional Alumni Community of Executive Coaches

## Organizations that use Executive Central Coaching Academy include:

Adelaide Brighton, Baker & McKenzie, CBA, CBRE, Challenger, Queensland Police, Fire & Rescue NSW, Goodman, Jones Lang LaSalle, NSW Treasury, Richard Crookes Constructions, Sunrice, Suncorp

**“Talent is the multiplier. The more energy and attention you invest in it, the greater the yield. The time you spend with your best is your most productive time.” — Marcus Buckingham**